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Healthcare Data Management Optimization and Operational Efficiency Enhancement

Challenge:
The healthcare provider faced significant data issues impacting inventory distribution. These issues were caused by pending certifications and regulatory compliance problems, which increased the risk of non-compliant distribution or created a shipment disruption Additionally, the provider struggled to recruit specialized data management professionals locally due to a talent shortage and high costs.

Objective:
The goal was to resolve the data issues, improve inventory distribution efficiency, and ensure compliance with regulatory standards, ultimately increasing revenue and patient satisfaction.

Industry: Healthcare

Approach:
To overcome these challenges, the healthcare provider partnered with AffinityCore, gaining access to a broader talent pool. AffinityCore provided experienced data management professionals with expertise in healthcare systems, and data security.

Implementation:

- **Needs Assessment**: AffinityCore conducted a thorough assessment to identify the specific data management skills required.
- **Talent Selection**: Based on the assessment, a highly skilled team was selected.
- **Integration**: The AffinityCore team was seamlessly integrated with the client's existing data management department.
- **Project Execution**: The team cleansed 98% of critical master data, processed change implementation requests within an average of 24 hours, and ensured compliance with regulatory requirements to unlock the distribution pipeline.

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Expertise Provided by AffinityCore:

- Project Management
- Data Management
- Human Resource Management
- Healthcare Systems
- Data Security
- Regulatory Compliance
- Process Optimization
- Throughput metrics for change implementations (achieved a 30% faster processing rate)

- 24/7 processing of change requests, reducing backlog by 65% within three months

Results:

- **Cost Reduction**: Costs were reduced by 40% through efficient data management strategies.

- **Regulatory Compliance**: Enhanced regulatory data management ensured 100% compliance with industry standards.
- **Improved Inventory Distribution**: Inventory distribution efficiency saw 45% improvement, minimizing shipment delays.
- **Increased Patient Satisfaction**: Timely availability of medical supplies contributed to a 35% increase in positive patient feedback related to supply accessibility.

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